

# Social Media and Ethics in Government

## July 26, 2023 – Webinar

Approved by DCA for CMFO, CCFO, CTC, CPWM, RMC, QPA – 2 CEU's - ETHICS

Approved – CPA, RMA, PA – 2 CPE's - Ethics (Not Professional Ethics – Chapter 6)

Approved by NJ State Board of Professional Engineers and Land Surveyors for Professional Engineers 2 CPCs

Approved by Rutgers University for 2 RPPO and 2 RPPS CEUs in Management/Supervision

Approved by Rutgers University for 2 CRPs in Classroom

Approved by Rutgers University for 2 Affordable Housing Professionals (AHP) 2 professional development CEUs

Applied to NJ Dept of Health for 2 CMR CEUs

Approved by the Division of Taxation for 2 CTA credits

Approved by NJ Supreme Court for Attorney CLEs 2 Ethics

**10:00am–12:00 pm Webinar Timetable Fee \$50 per person**

An engaged citizenry is key to any democracy, and social media is built on engagement. Local governments and school districts using social media can directly interact with citizens in a more personalized and accessible way than press conferences, brochures, or newsletters. It's important for staff of New Jersey's governmental and educational communities to understand how social media can provide many benefits.

A professional code of ethics offers a set of guidelines teams or governments can use to make good decisions in the workplace. It allows you to set a baseline expectation for what is socially acceptable and how to approach problems. A professional code of ethics can help employees work honestly and with integrity, which can help create a healthier work environment.

This webinar will look beyond the Local Government Ethics Code into some of the dilemmas elected officials and government employees face in a "connected" world. It will also look at the quicksand social media can pose in creating conflicts, OPRA problems and misconduct challenges in both the public and private lives of the employee.


### Presenter:

Susan Jacobucci, Esquire, Former Director of the DLGS, Paulsboro Business Administrator

### CLAIMANTS CERTIFICATION & DECLARATION

I do solemnly declare and certify under the penalty of the law that the within bill is correct in all its particulars, the articles have been furnished or services rendered as stated herein, that no bonus has been given or received by any person or persons within knowledge of this claimant in connection with the above claim and that the amount charged is a reasonable one.

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Michael F. Conti, Program Coordinator